



Wyoming Music Educators Association
ADVERTISING INFORMATION
2018-19

www.wyomea.org

Official Publication of the Wyoming Music Educators Association

Sandy, Executive Director, 443 Stetson Court, Laramie, WY 82070 (307) 760-7813 FAX (307) 460-7354

Supporting Music Education in Wyoming

The Wyoming Music Educators Association is a voluntary non-profit organization representing all phases of music education in Wyoming schools, colleges, private studios and the University of Wyoming. Active WMEA membership is open to all persons engaged in music teaching or other work in the field of music education.

Three digital publications of the **Windsong** are provided to all WMEA members. All issues are available on our website in a format suitable for online reading or printable download. All links and web addresses are active. The Fall Windsong is also provided to all non-member music educators in Wyoming. Our association journal includes a focus content of features and articles, officer reports, and general information as well as association and industry advertising. **Support Music Education in Wyoming** by placing an ad in the WMEA journal!

Submission:

August 1
November 1
March 1

Publication:

September 5
December 5
April 5

Circulation*:

450 - All Wyoming Music Teachers
400 - All WMEA members
350 - WMEA members

* Each issue of the Windsong is also available to all division and national officers of NAFME

Full Color Ads - Size and Format Options. *All sizes are listed by width then height.*

Full page - \$90.00
7.5"w x 10"h

Half page - \$70.00
7.5"w x 5"h (wide format)
3.75"w x 7.5"h (tall format)

Quarter page - \$50.00
3.75"w x 5"h (block format)
7.5"w x 2.5"h (banner format)

Website Stamp Ad - \$50/three months

300x300 Block Ad on the homepage of our website. Designed to your specifications
As with all ads, these are filled on a first-request basis. Three advertisers per month, random rotation. Ads can link to a web location of your choice.

Submit Advertising in PDF format:

- press quality, in the requested size
- save pdf in original gradient format (color or grayscale)
- create primary texts in black for best readability

EMAIL TO: editor@wyomea.org



Wyoming Music Educators Association
ADVERTISING CONTRACT

- Fall Issue 2018
Conference Issue 2019
Spring Issue 2019
Web - Stamp Ad (see below)

Use Online Contract or Mail In:

Form with fields for BUSINESS NAME, ADDRESS, PHONE, EMAIL, and CONTACT NAME.

Please indicate your preference (filled by order of preference and accepted by first received):

Regular Issue (Submission Deadlines: August 1, November 1, March 1)

- Full Inside Page \$ 90.00
Half Page \$ 70.00
Quarter Page \$ 50.00

Website Stamp Ad

Three Months \$50.00

- July - Sept 2016 Jan - Mar 2017
Oct - Dec 2016 Apr - June 2017

Check or credit card accepted. Payment expected 30 days following receipt of invoice with tear sheet.

mail contract to:
Sandy Steele, WMEA Windsong Editor
443 Stetson Court, Laramie, WY 82070

or email or fax pdf copy to:
editor@wyomea.org
FAX (307) 460-7354