



Wyoming Music Educators Association
ADVERTISING INFORMATION
2024-2025

www.wyomea.org

Official Publication of the Wyoming Music Educators Association

6571 E. 2nd Street – Casper, Wyoming - 82609

(307) 760-7813

Supporting Music Education in Wyoming

The Wyoming Music Educators Association is a voluntary non-profit organization representing all phases of music education in Wyoming schools, colleges, private studios and the University of Wyoming. Active WMEA membership is open to all persons engaged in music teaching or other work in the field of music education.

Three digital publications of the **Windsong** are provided to all WMEA members. All issues are available on our website in a format suitable for online reading or printable download. All links and web addresses are active. The Fall Windsong is also provided to all non-member music educators in Wyoming. Our association journal includes a focus content of features and articles, officer reports, and general information as well as association and industry advertising. **Support Music Education in Wyoming** by placing an ad in the WMEA journal!

Submission:

August 1
November 1
March 1

Publication:

September 5
December 5
April 5

Circulation*:

450 - All Wyoming Music Teachers
450 - All WMEA members
350 - WMEA members

* Each issue of the Windsong is also available to all division and national officers of NAfME

Full Color Ads - Size and Format Options. *All sizes are listed by width then height.*

Full page - \$90.00

7.5"w x 10"h

Half page - \$70.00

7.5"w x 5"h (wide format)

3.75"w x 7.5"h (tall format)

Quarter page - \$50.00

3.75"w x 5"h (block format)

7.5"w x 2.5"h (banner format)

Website Stamp Ad - \$50/three months

300x300 Block Ad on the homepage of our website. Designed to your specifications
As with all ads, these are filled on a first-request basis. Three advertisers per month, random rotation. Ads can link to a web location of your choice.

Submit Advertising in PDF format:

- press quality, in the requested size
- save pdf in original gradient format (color or grayscale)
- create primary texts in black for best readability

EMAIL TO: editor@wyomea.org



Wyoming Music Educators Association
ADVERTISING CONTRACT

- Fall Issue 2024
Conference Issue 2025
Spring Issue 2025
Web - Stamp Ad (see below)

Use Online Contract or Mail In:

Form with fields for BUSINESS NAME, ADDRESS, PHONE, EMAIL, and CONTACT NAME.

Please indicate your preference (filled by order of preference and accepted by first received):

Regular Issue (Submission Deadlines: August 1, November 1, March 1)

- Full Inside Page \$ 90.00
Half Page \$ 70.00
Quarter Page \$ 50.00

Website Stamp Ad

- Three Months \$50.00
July - Sept 2020 Jan - Mar 2021
Oct - Dec 2020 Apr - June 2021

Check or credit card accepted. Payment expected 30 days following receipt of invoice with tear sheet.

mail contract to:
Tiger Robison, WMEA Windsong Editor
6571 E. 2nd Street, Casper, WY 82609
or email pdf copy to:

editor@wyomea.org

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